

13th TMA – Hykon All-India Business Plan Contest

Date	Milestone
10-Dec 2022	Registration for the contest begins.
31-Dec	Registration closes. Last day to submit the synopsis of business plan along with letter from the college.
14-Jan	First round of shortlisting - Jury shortlists and informs 50 teams for further rounds.
31-Jan	Last date for shortlisted teams to submit their final business plan and pay the registration fee (Rs. 1,000 + GST).
03-Mar	Final round of shortlisting - Jury shortlists and informs up to 10 teams for the presentation round.
10-Mar 2023	Shortlisted teams make online presentation before the jury. Jury announces the winners.

Eligibility:

- College students pursuing final year of undergraduate degree or higher
- Only 2 teams per college
- 2-4 participants per team

FIRST PRIZE

Rs. 60,000/-

SECOND PRIZE

Rs. 20,000/-

THRID PRIZE

Rs. 10,000/-

CONSOLATION PRIZES

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Scan or click on QR Code to **REGISTER** (on or before 31-Dec)

For further details, contact:

THRISSUR MANAGEMENT ASSOCIATION

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