

THRISSUR MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association – AIMA)

www.trichurmanagementassociation.com

is organizing a Webinar through Zoom Meeting on

God's Own Country to Silicon Valley An Entrepreneur's Journey



Saturday
31st October, 2020



7:30 pm to 8:30 pm
Indian Standard Time

Speaker:

Mr. Arjun Jayaram

CEO & Founder
Baton Systems
(Fintech Start-up)
Fremont, California



For Registration:

(Scan QR Code or Contact Us)



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President, TMA

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Hon. Secretary, TMA

About the Speaker – Mr. Arjun Jayaram

Arjun is the CEO and Founder of Baton Systems (www.batonsystems.com), a California based Fintech start-up that has achieved astounding success in reforming how payments are made in the world's largest financial markets.



Recently, Singapore Exchange (SGX) integrated with Baton Systems to automate and standardize the end-to-end collateral workflow for its clients. Also, Baton recently teamed up with Citi to help build its treasury function for cleared derivatives.

Arjun brings over 22 years of experience as a technology executive at top-tier companies. Arjun was Co-founder and Chief Technology Officer of Compass Labs, a social-media advertising company, which he later sold to Yahoo. Most recently, he managed anti-spam at Twitter prior to the company's IPO, and was Vice President of Technology at Dwolla, a consumer and retail-focused payments solution, during which time he was a member of the Fed Secure Payments task force. Prior to these positions, Arjun served as Vice President of Engineering at Become.com, an Internet search and comparison shopping service, and held software engineering and management positions at enterprise software companies such as Sybase, Peoplesoft and BEA Systems. Arjun received his MBA from California State University and his B.Tech. from Calicut University. He resides in Fremont, California, with his wife and two daughters.

About the Topic:

In this session, Arjun will share the experiences and lessons learned from his entrepreneurship journey, including:

- Switching to and nurturing a start-up mindset
- Breaking the threshold of a small company and landing big deals.
- What he got right and wrong as an entrepreneur.
- Identifying opportunities in the market.
- What should an ideal startup ecosystem be like.

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