



Thrissur Management Association

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Shaping
Young
Minds
Programme

A Youth Empowerment Programme of
All India Management Association



Venue : Lulu International Convention Centre, Thrissur
Date : 20th April 2016 Time : 9.00 am to 4.30 pm

What is SYMP ?

All India Management Association (AIMA) is the national apex body of the management profession in the country. "Shaping Young Minds Programme" (SYMP) is an initiative of AIMA which seeks to help young people find the common ground between managing self, choosing their career and striking the right work environment.

Our target audience will be 800 - 1000 Young Minds – comprising of students and young management professionals.



The objectives of the programme :

- Inspire young people, both students and professionals in management.
- Many young people today have bright minds, which need shaping up on what to expect in a management career – they are always seeking advice from icons.

Registration Open

For Registration and details, please contact :
TMA Management House, Suriagramam, Thrissur-5
Mobile : 9895760505, 8589001245, 9447139498

About the Programme

The young minds are exposed to four speakers from different fields including Public Domain, Corporate World, Creative Field Media and Sports/Adventure etc. The four leading management experts invited will narrate their experiences in an anecdotal form with a view to convey lessons from their lives. They narrate their story which indirectly brings out the lessons from the life of these leading personalities, who the young managers can consider as their role models. Each one of them will speak for 30 minutes, which is followed by a Question Answer session of 45 minutes.

The format of the programme is to have the speaker as well as a panel of 8 (pre-selected) students on the dais.

The style of speech may be anecdotal, storytelling and coaching; and not preachy or jargonistic. It could center on personal experiences that has gripped imagination – the idea ultimately is to deliver a charismatic message that will leave an indelible mark on the Young Minds.



Some of the topics the Icons could speak on:

- A big idea that has influenced the Icon.
- Mistakes made & lessons learnt.
- What life has taught .
- How to keep young while growing older.
- How to think about developing your management career.
- How to enjoy your career.
- The first big success in career.
- Thinking positively about stress.
- Creating a work life balance.
- Managing your ambitions.
- Getting the winning spirit.
- Creating a never say die attitude.

For Online Registration, visit :

<http://www.trichurmanagementassociation.com>

Email : tma.tcr@gmail.com

** Certificate will be issued to the Participants by All India Management Association*



Justice N Santosh Hegde

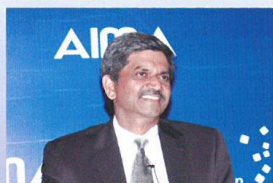
Former Lokayukta of Karnataka State

Justice N Santosh Hegde is an eminent jurist and a reformer. He has served India's judicial system at the highest level. He became the Solicitor General of India in 1998. In 1999, he was appointed a Judge of Supreme Court of India, directly from the Bar, a very rare honour.

Justice Hegde was appointed Lokayukt of Karnataka in 2006. He elevated the office of Lokayukt to prominence by exposing corruption and standing up to the incumbent government. He retired as Lokayukta in 2011. Since then he has been involved in citizen's movement to remove corruption from public governance.

Justice Hegde has been awarded multiple honorary Doctorate of Law - by University of Mangalore, Karnataka State Open University and Tumkur University. He has been feted with several media awards for his anti-corruption work.

He has also been awarded the AIMA Public Service Excellence Award at the AIMA Foundation day.



Mr. D Shivakumar

Mr D Shivakumar is Chairman & CEO - India Region PepsiCo India Holdings Pvt. Ltd. and Past President of the All India Management Association.

Popularly known as 'Shiv' is an Engineer and an MBA. Shiv is essentially a marketer. Shiv has run more than 34 brands in his career over two decades. Shiv is a 'growth' manager, having grown every brand and business he has been associated with. He has a track record of building brands, developing people and bringing creative and innovative business model solutions.

Shiv is an avid reader, he writes regularly for business magazines and teaches regularly at all the top business schools across the world. The achievements of the Nokia India team under Shiv have been case studies at Harvard, ISB and the Ivey School of Business. In the last six years, Nokia had become India's largest multinational and also was the most trusted brand between 2007 and 2010, surpassing many hundred and fifty year old household brands in India.

Shiv follows sport and is a keen sportsman himself.



Mr. Pramod Bhasin

Founder and Vice Chairman, Genpact, Chairman, The Skills Academy

Pramod founded Genpact - formerly GE Capital International Services, in 1997 and was the President & CEO of Genpact till June 2011 and is currently the Vice Chairman. He is considered the founder

and pioneer of the Business Process Management industry in India today which employs over a million people in India, directly and indirectly. Under his leadership Genpact has been the pioneer of this industry in China, Eastern Europe and Latin America. Genpact is acknowledged today as the leader in its industry with over 65,000 employees across 17 countries and nearly \$2b in revenues, and is a public company listed on NYSE .

Prior to Genpact, Pramod's career with GE spanned 25 years across the US, Europe and Asia. He subsequently became the head of GE Capital in India in 1994 and Asia in 1999, having earlier worked with GE Capital's Corporate Finance Group in Stamford, CT, USA. During this tenure he built joint ventures with HDFC in consumer finance, SBI for credit cards and Maruti for auto finance.

Pramod serves on the boards of NDTV, Bank of India, DLF Ltd and SRF Ltd, and on the Governing Boards of IIM Lucknow, Lady Shri Ram College, and Shri Ram School. Pramod has also served as the Chairman of India's National Association of Software & Services Companies (NASSCOM) .

Pramod is currently working to build "The Skills Academy", a pioneering institute to enhance employability, especially for people in the unorganized sector. He is also focussed in promoting entrepreneurship and financial inclusion thru a variety of initiatives.

Pramod was voted IT Man of the Year by Dataquest in 2009. He and Genpact have received many awards for their pioneering efforts in building the industry.

Pramod is a UK Chartered Accountant and has a Bcom degree from Delhi University.



Mr. Vijay Thadani

Vijay Thadani is the Vice Chairman & Managing Director of NIIT Ltd, a leading Global Skills and Talent Development Corporation. As the co-founder of NIIT Group, he has built an organization that is recognized for its visionary role in bringing the benefits of Information

Technology.

Vijay has led the Group's globalization efforts since 1991, taking the NIIT flag to over 40 countries and has been actively engaged with many Industry Associations. He served as President of the Indian IT industry association, MAIT and as the Chairman of CII Northern Region for 2011- 2012. He also served as the Chairman of the National Accreditation Board for Education and Training (NABET), under the aegis of the Quality Council of India and as the Chairman of Board of Governors of Indian Institute of Information Technology (IIIT), Allahabad.

A 'Distinguished Alumnus' of the premier Indian Institute of Technology, Delhi, Vijay was honored with the position of 'Economic Consultant' to Chongqing, world's largest city in the People's Republic of China.