

## THRISSUR MANAGEMENT ASSOCIATION

is organizing an International Webinar through Zoom Meeting on

### Storytelling for Business: The Power of Narrative



**Thursday**  
**17<sup>th</sup> June, 2021**



**6:15 pm IST**  
(UTC + 5:30)

#### Speaker:

**Mr. G Riley Mills**  
Co-Founder and COO  
Pinnacle Performance  
Chicago, USA



Click to  
Register

**Register to get details of Zoom meeting by email**

*(Click the button or use the URL below)*

[marketing.pinper.com/f/833](http://marketing.pinper.com/f/833)

*Register at least 24 hours in advance.*

Dr. V M Xaviour  
President, TMA

Prathap Varkey  
Hon. Secretary, TMA

Powered by:



### About the Speaker – Mr. G Riley Mills

Mills is the co-founder and COO of Pinnacle Performance, a US based global services company that provides communication and presence training, coaching and assessments, both virtually and in person to executives from Fortune 500 companies world-wide.

Mills is the co-author of The Pin Drop Principle and The Bullseye Principle, has taught effective communication to executives and CEOs across the globe. He has guest-lectured or delivered keynotes at such institutions as the Learning and Skills Conference in London, the Cox School of Business, Singapore Management University, the National ATD International Conference, New York University and the London Chamber of Commerce.

As a writer, Mills has twice been awarded the Joseph Jefferson Citation (Chicago's Tony Award) and is also the recipient of a 2007 NAPPA Honor Award. In 2012, he was nominated for the Distinguished Play Award by the American Alliance for Theatre & Education. Most recently, his acclaimed musical, The Hundred Dresses, premiered off-Broadway at the Atlantic Theatre Company in New York City. Mills is a regular contributor to Forbes Coaches Council.

As a professional actor, Mills last appeared at Steppenwolf Theatre in Chicago, and his resume features many notable television and film appearances.

Mills co-founded The Bookwallah Organization, a charitable association whose sole mission is to collect storybooks and setup libraries in orphanages around the world ([www.bookwallah.org](http://www.bookwallah.org)).

### THRISSUR MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association – AIMA)

[www.trichurmanagementassociation.com](http://www.trichurmanagementassociation.com)

7/344/19, SOORYA GRAMAMKIZHAKKUMPATTUKARA ROAD

EAST FORT, THRISSUR- 680005, KERALA, INDIA

Mobile: (+91) 98957 60505

Email: [tma.tcr@gmail.com](mailto:tma.tcr@gmail.com)