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**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

# AIMA Management Olympiad 2017

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27th and 28th March 2017



## BATTLE OF TITANS

Venue Host



Host LMA



## About AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 66 Local Management Associations including two cooperating LMAs abroad, with a membership of over 30,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

## About AIMA Management Olympiad

As part of AIMA Diamond Jubilee year, we have taken a new initiative – Management Olympiad. Purpose of this contest is to identify India's most knowledgeable future Managers. AIMA Management Olympiad is the Management Competition for College and Management students.

## List of Competitions in Management Olympiad

### Quiz Competition:

- Group 1 - Marketing Quiz
- Group 2 - Human Resource Quiz
- Group 3 - Brand Quiz
- Group 4 - Business Personality Quiz
- Group 5 - Current Affairs
- Group 6 - Women's Quiz

### Poster Making Competition:

- Group 1 - Cashless Transaction in Your Company
- Group 2 - Digital India Mission of Your Company
- Group 3 - Make in India Mission of Your Company
- Group 4 - Woman Empowerment by Your Company

### Case Study Competition:

- Group 1 - How to make 'Swaach Bharat' a reality in India?
- Group 2 - What steps you feel will help India become corruption free?
- Group 3 - How can cashless economy be a near reality in India? (Women Only)
- Group 4 - Apart from Swaach Bharat, Make in India and Cashless society what do you feel The One thing which would make difference in India's growth

### Business Simulation Competition:

- Group 1 - Case 1
- Group 2 - Case 2
- Group 3 - Case 3
- Group 4 - Case 4

## Team Size for Competitions:

- |                                 |   |                   |
|---------------------------------|---|-------------------|
| Case Study Competition          | - | Team of 2 Players |
| Quiz Competition                | - | Team of 2 Players |
| Business Simulation Competition | - | Team of 4 Players |
| Poster Making Competition       | - | Team of 2 Players |

**Date:** 27th and 28th March 2017

**Venue:** Sahrdaya Institute of Management Studies, Kodakara, Thrissur

### Prize:

- Gold, Silver and Bronze Medals for Winners of Each Competition
- Ms. and Mr. Young Leader Award
- AIMA Management Olympiad Winner Institute



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