

Thrissur  
Management  
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AIMA  
ALL INDIA MANAGEMENT ASSOCIATION



The President and Managing Committee Members of  
**THRISSUR MANAGEMENT ASSOCIATION (TMA)**  
(Affiliated to All India Management Association – AIMA)

Cordially invite you to attend

**National Management Day Celebration**

&

Address by **Mr. MSA Kumar**  
(CEO Coach, Trainer & Corporate Advisor)

On the topic

**‘Leadership Challenges of  
Managing a Multi-generational Workforce’**

**On Saturday 25<sup>th</sup> February 2017, Time 06.45 PM**  
Venue: Hotel Joys Palace, Thrissur

**Er. P Anand Menon**  
President, TMA

**CA T R Anantharaman**  
Hon.Secretary, TMA

# PROGRAMME

Silent Prayer	:	
Welcome Address	:	<b>Er. Christo George</b> (Sr. Vice President, TMA)
Management day Message	:	<b>Er. P Anand Menon</b> (President, TMA)
Induction of New Member	:	
Introduction of Chief Guest	:	<b>Mr. P M Jose</b> (CEO, TMA)
Address by Chief Guest	:	<b>Mr. MSA Kumar</b> (CEO Coach, Trainer & Corporate Advisor)
Address by Chief Guest	:	<b>Mr. Afsal Salu</b> (Cofounder - Delyver.com)
Interaction with Participants	:	
Vote of Thanks	:	<b>CA T R Anantharaman</b> (Hon. Secretary, TMA)

## THRISSUR MANAGEMENT ASSOCIATION (AFFILIATED TO ALL INDIA MANAGEMENT ASSOCIATION)

MANAGEMENT HOUSE, 7/344/19, SOORYA GRAMAM,  
KIZHAKKUMPATTUKARA ROAD, EAST FORT, THRISSUR- 680005.

### MAS KUMAR



Kumar brings over forty years of rich business leadership experience across frontline sales, product and profit centre management. After his MBA from IIMA, Kumar started his career with Sandoz (India) Ltd as a Management Trainee and rose to the position of Executive Director in Bayer (India) Ltd. Before joining AV Thomas Group of companies in 1995 as Managing Director, Kumar was the Vice President of Shaw Wallace and Company, Chennai.

During his 20 years tenure with the AV Thomas group, Kumar has been the Managing Director of AVT Natural Products Ltd and AVT McCormick Ingredients Pvt Ltd, Cochin since the inception of the companies in 1995. Kumar has been involved in setting up and managing the two companies, both export oriented units, in a global context.

He has also served various public positions such as Member - Spices Board; Member, Executive Committee - Cochin Chamber of Commerce and Industry; Chairman, Confederation of Indian Industry (CII) Kerala; Senior Vice President -The Indus Entrepreneurs (TiE), Kerala; Chairman -All India Spice Exporters Forum, Cochin and Chairman - Skills Sub-Committee, CII Southern Region, Chennai.

The talent management company “Catalyst 360” headed by Kumar offers the full spectrum of services from CEO Coaching, OD Interventions and training in the areas of Leadership, Collaboration and Change Management.”