## 6<sup>th</sup> All India Business Plan Contest

## Thursday, 14<sup>th</sup> January, 2016 CCBM, Roof Top Auditorium, Vellanikkara

## **Programme Schedule**

| 10.00 a.m.   | Invocation           | : | MBA Choir   |
|--|----------------------|---|---|
| 10.05 a.m.   | Welcome Address      | : | <b>Dr. A. M. Jose,</b> Associate Director, MBA (ABM).                         |
| 10.10 a.m  | Presidential Address | : | <b>Dr. A. Sukumaran,</b> Associate Dean & Director-in-charge, MBA (ABM).      |
| 10.20 a.m.   | Inaugural Address    | : | <b>Dr. P. Rajendran,</b><br>Hon'ble Vice-Chancellor, KAU.                     |
| 10.30 a.m.   | Special Address      | : | Er. Christo George,<br>Chairman & Managing Director,<br>Hykon India Pvt. Ltd. |
| 10.40 a.m.   | Message by TMA       | : | <b>Dr. C. A. Venugopal,</b> President, Thrissur Management Association.       |
| 10.50 a.m.   | About the BP Contest | : | <b>Mr. E. G. Ranjit Kumar,</b> Associate Director, MBA (ABM).                 |
| 11.00 a.m.   | Felicitations        | : | Mr. P. M. Jose,<br>Convenor, Student Chapter, TMA.                            |
|  |                      |   | <b>Sri. Philip Sabu,</b> Former Director, MBA (ABM) KAU.                      |
| 11.10 a.m.   | Vote of Thanks       |   | Mr. Vineeth V, Student Co-ordinator<br>Student Chapter,TMA                    |
| National Anthem  |                      |   |   |
| 11.15 a.m. – 1.30 p.m Business Plan Presentation -4 Presentation |                      |   |   |
| 1.30 p.m. – 2.00 p.m Lunch Break                                 |                      |   |   |
| 2.00 p.m. – 6.00 p.m Business Plan Presentation -6 Presentations |                      |   |   |

## **Announcement of Winners**