

Trichur Management Association



The President and Members of the Managing Committee
of the Trichur Management Association (TMA)
cordially invite you to a Guest Lecture by

Mr. Larry C. Farrell
(Founder and CEO of *The Farrell Company*)

On

“The Entrepreneurial Age”

at

6.45 pm on Monday, the 09th November 2009
at **Casino Hotels, T.B Road, Thrissur.**

For Trichur Management Association

CA. T.S. Anantharaman
President

CA. Sony C.L.
Hon. Secretary

Programme

Prayer

Welcome

: **Mr. V.P. Nandakumar**
(Vice President, TMA)

Presidential Address and
Introduction of the Chief Guest

: **CA.T.S. Anantharaman**
(President, TMA)

Speech by Chief Guest

: **Mr. Larry C. Farrell**

Interaction with members

Vote of thanks

: **CA.Sony C.L.**
(Hon. Secretary, TMA)



Larry C. Farrell is the founder and CEO of *The Farrell Company*, the world's leading firm in teaching and researching entrepreneurial practices. He founded the firm in 1983 to begin his ground-breaking research into the business practices of great entrepreneurs around the world. Today, with affiliates in Asia, Europe, Latin America and Africa, over 1.3 million students in 40

countries, across seven languages, have attended the company's programs. Over the past two decades, Larry Farrell has taught entrepreneurship to more individuals, organizations, and governments than any person in the world.

Farrell has a diverse background: Peace Corps Volunteer, *University of California Law School*, *Harvard Business School*, *American Express* Vice-President in New York, President of *Kepner-Tregoe* in Princeton, NJ, board member of *The Economic Development society* in the USA, and *The Journal in Strategic Change* in London. He also writes a regular column for *The Conference Board Review*, the magazine of *The Conference Board* in New York. He has authored a number of best selling books and has received praise from Peter Drucker, Tom Peters, Fortune, Business week and more. His corporate clients include City Bank, Cisco, Coca Cola, Glaxo, Unilever etc. and his Government Client s includes China, Singapore, Brazil UK etc.