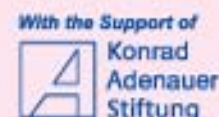


PROGRAMME



09.15 hrs	Registration	
	Inaugural Session	
09.45 hrs	Invocation	
09.50 hrs	Welcome Address	CA. T S Anantharaman President, Trichur Management Association
09.55 hrs	Opening Remarks	Mr K M Padmanabhan Member MMA Managing Committee
10.00 hrs	Seminar Overview	Mr K Vidyadharan Partner, Mountbattan & Co Past President, Madras Chapter, IIA
10.05 hrs	Keynote Address	Dr G C Gopala Pillai Managing Director Infrastructures Kerala Ltd (INKEL)
10.25 hrs	Inaugural Address	Adv. Therambil Ramakrishnan MLA and former Speaker Kerala Legislative Assembly
10.45 hrs	Vote of Thanks	Gp Capt R Vijayakumar, VSM (Retd) Executive Director, MMA
10.50 hrs	Tea/Coffee Break	
11.00 hrs	Business Session - 1 Enterprise Risk Management- Seeking Opportunities for Business Growth	Mr P R Loganathan Managing Director, CISMA Consultants Pvt Ltd Advisor to the Board IIA Madras Chapter
12.00 hrs	Business Session - 2 Risk Based Internal Auditing – Adding Value to Business	Mr S Rangarajan Vice President–Internal Audit, Sundaram Clayton Ltd Vice President, IIA Madras Chapter
13.00 hrs	Lunch	
14.00 hrs	Business Session – 3 Information Technology – The most effective driver for SMEs today	Mr R Vittal Raj Partner, Kumar & Raj, Chartered Accountants Past President IIA Madras Chapter
15.00 hrs	Business Session – 4 Costing & Pricing Strategies for SMEs	Mr T Prasankumar Manager–Risk Advisory Services Ernst & Young, Chennai
16.00 hrs	Tea/Coffee Break	
16.15 hrs	Business Session - 5 Central Excise & Service Tax – Are you on the right track?	Mr P C Anand Chakravarthy Associates, Chartered Accountants President, IIA – India
17.15 hrs	Concluding Remarks & Vote of Thanks	CA. Sony C L Hon. Secretary, Trichur Management Association

**Madras Management Association
Konrad Adenauer Foundation
&
Trichur Management Association**

cordially invite you to the

One-Day Seminar

on

SMEs - Managing for Growth

ON Saturday, 14 November 2009

at Casino Hotels

Casino Complex, T B Road, Trichur 680 001

Keynote Address:

Dr G C Gopala Pillai

Managing Director, Infrastructures Kerala Ltd (INKEL)

Inaugural Address:

Adv. Therambil Ramakrishnan

MLA and former Speaker Kerala Legislative Assembly

has kindly consented to be the Chief Guest

Knowledge Partner



You are kindly requested to be seated by 9.30 am

Participation Complimentary
by invitation

Time: 9.15 am - 5.15 pm
Programme Overleaf

RSVP: CA. Sony C.L., Hon. Secretary, Trichur Management Association
Room No.86, 2nd Floor, Adam Baza Complex, Rice Bazaar
Thrissur, Kerala - 680 001 | Email: tma.tcr@gmail.com
Phone: 0487 2446952 | Mobile: 94470 46952